# HARRISON VON BARGEN

Marketing/Design/Writing/Video Production

O Los Angeles, CA

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## **EDUCATION**

The Ohio State University (2016 to 2020, CUM GPA: 3.622) – Columbus, OH

- Bachelor of Science in Business Administration Marketing Specialization (Cum Laude), with Two Minors in both Screenwriting & Film Production.
- Recipient of the Ohio State Maximus Scholarship, Mehling Film Endowment Fund, & Dean's List –
  as well as Delta Tau Delta Fraternity's Young Leaders Scholarship & Pierce Memorial Scholarship
- Wrote & directed many of my own spec scripts & short films leading me on to become the very first Ohio State Student to ever pitch a feature film to a major Hollywood Studio prior to graduating

### <u>WORK EXPERIENCE</u>

- zakHill Group Santa Monica, CA Junior Creative Designer (6/2021 to Present): Concepted, designed, & produced various creative marketing materials for promotional brand partnerships with major Entertainment Properties & Studios – including HBO, Warner Bros., Sony Pictures, DC, Marvel, 2K Games, & more. My role mainly involved creating Pitch Decks, One-Sheets, Web/Social Ads, Written Copy, Video Reels, Retail Packaging/Displays, TV Commercial Concepts, etc.
- OSU Office of Distance Education & eLearning Columbus, OH Video Production Assistant (9/2019 to 8/2020): Shot, produced, edited, & even acted in many different marketing videos for the OSU Office of Distance Education & eLearning's Website & Social Channels gaining proficiency with the entire Adobe Creative Suite, a wide range of mics, cameras, & other shooting equipment, as well as how to work effectively in a fast-paced production environment.
- Josephson Entertainment Santa Monica, CA
  Scripted Development Intern (5/2019 to 8/2019): Efficiently provided
  coverage for various pilot/feature scripts in-development learning a lot
  about creative development from a behind-the-scenes perspective. Also
  handled more-typical intern duties such as: screening calls, welcoming
  guests/clients, administrative support, observing/taking notes in pitch
  meetings, & doing research for upcoming projects whenever necessary.
- Mattel Films (Contract) El Segundo, CA
  Screenwriter's Assistant (12/2018 to 4/2019): Aided my screenwriting
  mentor, Dr. Angus Fletcher, in developing a pitch we were contracted
  create by Mattel Films which involved rebooting one of their iconic
  toy/cartoon properties from the 1980's as a modern-day blockbuster film.
  I provided extensive research & script coverage while we put together
  our presentation, and also helped pitch the concept to Mattel Films' VP.
- Ohio State Wexner Medical Center Columbus, OH
  Assistant Marketing Media Producer (9/2018 to 1/2019): Shot, produced,
  & edited a variety of video marketing materials for the Wexner Medical
  Center's Website & Social Channels learning valuable skills about how
  video production works in a real-world, collaborative environment.

#### <u>SKILLS &</u> KNOWLEDGE

- Advertising/Promotion
- Accounting
- Analytics
- Audio Mastering
- Camera/Mic Setup
- Copywriting/editing
- Creative Development
- Digital Marketing
- Graphic Design
- Motion Graphics
- Project Pitching
- Public Relations
- Screenwriting
- Script Coverage
- Social Media
- Video Editing
- Video Production

#### SOFTWARE PROFICIENCY

- Ableton Live
- Adobe Acrobat
- Adobe After Effects
- o Adobe Audition
- Adobe Illustrator
- Adobe illustratorAdobe Photoshop
- o Adobe Premiere Pro
- AVID Media Composer
- Final Draft/FadeIn
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Teams
- Microsoft Word